

VOICE OF ATHIYA

YOUR GUIDE TO L&D AWESOMENESS

FEBRUARY 2024, ISSUE 166

**TAKE A PEEK AT
WHAT'S INSIDE:**

Unlocking
Personalized
Learning: A Deep
Dive into LXPs

Happenings at Athiya:
February 2024

Fun L&D trivia and
facts. Dive deeper into
LXP world!

Scan QR code to
kickstart your
learning journey !



LIFELONG LEARNING, REIMAGINED: NO MORE TEARS, JUST LXPS!

VISHWESHWAR SIDDAPPA

In the not-so-distant past, learning often felt like a chore. Imagine classrooms filled with monotonous lectures, mountains of intimidating information, and a constant battle against drowsiness. It wasn't exactly an environment that fostered constant engagement or efficient knowledge retention.

But the good news is, the learning landscape is undergoing a dramatic transformation. Enter Learning Experience Platforms (LXPs), the game-changers revolutionizing how we acquire knowledge.

Think of LXPs as your personal learning sherpa. They curate a diverse library of engaging and dynamic content, from bite-sized videos and interactive simulations to thought-provoking podcasts and insightful articles. They then leverage clever algorithms to recommend what sparks your unique interests and ensures the information sticks. So, ditch the outdated methods and embrace a fun, personalized, and empowering learning journey with LXPs!



HOW LXPS MAKE YOU A LIFELONG LEARNER.

Think of Learning Experience Platforms (LXPs) as the Netflix of learning. They curate a diverse library of content – from bite-sized videos and interactive simulations to podcasts and articles – and use fancy algorithms to recommend what you'll find most interesting and actually learn from. Here's why LXPs are the talk of the town:

- **Personalized Learning Paths:** No more feeling like a square peg in a round hole. LXPs assess your learning style, goals, and interests, then craft a unique learning journey just for you. Imagine finally getting the support you need to master that new skill, instead of being bogged down by irrelevant information.
- **Content Curation on Steroids:** Gone are the days of sifting through endless piles of outdated manuals. LXPs aggregate content from various sources, ensuring you have access to the latest and greatest information, all in one place. No more information overload, just the knowledge you need, when you need it.
- **Learning on the Go (and on Your Terms!):** Forget rigid schedules and designated classrooms. LXPs are mobile-friendly, allowing you to learn at your own pace, whenever and wherever it fits your busy life. Whether you're waiting for your coffee or commuting to work, you can squeeze in a quick learning burst and move forward.
- **Gamification:** Making Learning Fun (Yes, Really!) If you think learning can't be fun, think again! LXPs often incorporate gamification elements like points, badges, and leaderboards, turning the learning process into a rewarding and engaging experience. Who knew learning could feel like playing your favorite game?

LXPs have been around for about a decade, but their adoption rate is rapidly increasing. This rapid growth indicates a significant shift in the way organizations and individuals approach learning. LXPs use sophisticated algorithms to understand individual learning styles, preferences, and goals. LXPs enable curate personalized learning journeys that are more engaging for each user.



HAPPENINGS AT ATHIYA

A PRODUCTIVE START TO 2024

Athiya has made significant strides in the industry this year, establishing fruitful partnerships, securing new office space, restructuring leadership, and hosting successful immersion events with new clients.

New Office Space: With a surge in learning demands and a refreshed outlook, Athiya relocated to a new address, signaling a fresh start for 2024.

Training Partnership with MCNC Giant: Through quality immersion events and proactive engagement, Athiya impressed a multinational conglomerate, securing its status as a registered training partner across various industries.

March and April Immersion Events: Athiya is set to facilitate multiple immersion events covering topics such as stakeholder management, French business culture, verbal communication for leaders, and business writing.

Upcoming Collaborations: Continuing established partnerships, Athiya will host large-scale immersion events focusing on essential professional skills. Additionally, a collaboration with an American tech corporation aims to bolster project and program management resources.

L&D FACTS



World Economic Forum predicts that by 2025, the global eLearning market will reach **\$325 billion**

eLearning requires **40-60% less** employee time than traditional classroom training

Research from Towards Maturity found that organizations with high engagement in eLearning are **17%** more likely to be market leaders.

EMAIL 101 HACK



- ✗ Project Update
- ✓ Extension request for Project Alpha

An effective subject line immediately communicates the purpose and importance of the email. It grabs recipients' attention.



WHO WE ARE

TRANSFORMATION BEGINS WITH US.

Athiya is one of India's leading Learning and Development Companies. Since 2004, Athiya has been transforming companies through meaningful organization development initiatives. Our skilled instructional designers and facilitators design and deliver a plethora of programs on communication, Behavior and Leadership. We also deploy and manage skilled learning professionals at our client sites globally. Be it online or in-person, we provide bespoke learning packages for everyone!

20⁺

years
experience

1^{mn}

professionals
trained

90⁺

clients
served

4.5⁺

rating on
trainings

Live & Virtual Training



eLearning content



HR Consulting



Get in touch with us to learn more about how we can make your professional development initiatives meaningful and rewarding.



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Athiya Organizational
Competencies

Feeling overwhelmed with L&D for your team? Scan the QR code to kickstart your organization's development journey!



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